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Nota di contenuto	Intro -- HEALTH ISSUES IN CHINESE CONTEXTS, VOLUME 2 -- HEALTH ISSUES IN CHINESE CONTEXTS, VOLUME 2 -- CONTENTS -- INTRODUCTION -- FICTION -- THE EVALUATION OF FOOD SAFETY PERCEPTION IN HONG KONG -- INTRODUCTION -- RESEARCH RATIONALES -- MATERIALS AND METHODS -- Self-Completed Questionnaire Survey -- Perceived Knowledge of Food Safety (Part I) -- Risk Perception of Food Safety (Part II) -- Sampling and Data Collection -- Sample Size -- Reliability and Validity in Measurement -- Ethical Considerations -- RESULTS AND DISCUSSION -- Response Rate -- Questionnaire of Perceived Knowledge of Food Safety (Part I) -- Questionnaire of Risk Perception of Food Safety (Part II) -- Limitations of the Study -- Implications for Food Safety -- CONCLUSION -- ABOUT THE AUTHOR -- REFERENCES -- APPENDIX A -- APPENDIX B -- APPENDIX C -- APPENDIX D -- APPENDIX E -- APPENDIX F -- HEALTH PROMOTION PROGRAM: BIKESMART FOR SENIOR PRIMARY SCHOOL STUDENTS IN TIN SHUI WAI -- ABSTRACT -- BACKGROUND OF BIKESMART -- TARGET POPULATION -- HEALTH PROMOTION CONCEPTUAL FRAMEWORK -- Build Healthy Policy -- Create Supportive

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