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Titolo	Fantasy sports and the changing sports media industry : media, players, and society / / edited by Nicholas David Bowman, John S. W. Spinda, and James Sanderson
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Soggetti	Fantasy sports Mass media and sports
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Nota di contenuto	CONTENTS; ACKNOWLEDGMENTS; INTRODUCTION; PART I. ROOTS OF FANTASY SPORTS; CHAPTER 1. THE ORIGIN OF FANTASY SPORTS; CHAPTER 2. SIMULATIONS AND FANTASY SPORTS: The Forgotten Element?; CHAPTER 3. FANTASY SPORTS ACROSS THE POND; PART II. FANS AND FANDOM; CHAPTER 4. "I WOULDN'T PICK THEM TO SAVE MY SEASON": The Impact of Rivalry on Fantasy Football; CHAPTER 5. ROOTING WITH YOUR RIVALS: Social Presence in Fantasy Sports; CHAPTER 6. DRAFT DAY: Risk, Responsibility, and Fantasy Football; CHAPTER 7. A CLUSTER CRITICISM OF JUSTIFICATIONS OF FANTASY SPORTS FOR WOMEN CHAPTER 8. THE ROLE OF SELF-DISCLOSURE IN FANTASY SPORT LEAGUE SATISFACTIONPART III. FANTASY AND SPORTS MEDIA; CHAPTER 9. LEGACY MEDIA AND FANTASY SPORTS; CHAPTER 10. FANTASY SPORTS AND MEDIATED FANDOM; CHAPTER 11. "IT WAS ALL YOUR FAULT": Identity and Fan Messaging to Athletes at the Intersection of Fantasy Sport and Social Media; PART IV. THE INSTITUTIONAL PERSPECTIVE; CHAPTER 12. FANTASY SPORT AND WORLD CUP VIEWERSHIP; CHAPTER 13. FANTASY SPORTS LAW: A Primer; PART V. FOR THE LOVE OF THE FANTASY GAME CHAPTER 14. EXPLORING THE BRAINTRUST: The Evolution and Impact of the Fantasy Sport Trade AssociationCHAPTER 15. DAILY FANTASY

Sommario/riassunto

This edited collection examines how fantasy sports play has established a prominent and promising foothold in the larger sports ecology. The contributors include leading scholars and sports professionals from several different fields who share historical and emerging perspectives on the importance of fantasy sports as an artifact of theoretical and empirical importance to larger issues of sport and society.

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Autore

Komarc Martin

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