Record Nr. UNINA9910825309303321 Autore Davis Margaret L Titolo The culture broker: Franklin D. Murphy and the transformation of Los Angeles / / Margaret Leslie Davis Berkeley, : University of California Press, c2007 Pubbl/distr/stampa **ISBN** 1-282-35619-4 9786612356193 0-520-92555-6 1-4337-0879-5 Edizione [1st ed.] Descrizione fisica 1 online resource (532 p.) 979.4/94053092 Disciplina В Soggetti Arts - California - Los Angeles - History - 20th century Museums - California - Los Angeles - History - 20th century Cosmopolitanism - California - Los Angeles - History - 20th century Charities - California - Los Angeles - History - 20th century Los Angeles (Calif.) Biography Los Angeles (Calif.) Cultural policy Los Angeles (Calif.) Civilization 20th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front matter -- Contents -- Preface: Art of the Trustee -- Prologue: Something to Prove -- Part I: Chancellor -- Part II. Chairman -- Part III. Trustee -- Part IV. Steward -- Afterword: The Mosaic City --Acknowledgments -- Notes -- Franklin D. Murphy's Positions and Affiliations -- Selected Bibliography -- Index Sommario/riassunto Franklin Murphy? It's not a name that is widely known; even during his lifetime the public knew little of him. But for nearly thirty years, Murphy was the dominant figure in the cultural development of Los Angeles. Behind the scenes, Murphy used his role as confidant, family friend, and advisor to the founders and scions of some of America's greatest fortunes-Ahmanson, Rockefeller, Ford, Mellon, and Annenberg-to

direct the largesse of the wealthy into cultural institutions of his

choosing. In this first full biography of Franklin D. Murphy (1916-994), Margaret Leslie Davis delivers the compelling story of how Murphy, as chancellor of UCLA and later as chief executive of the Times Mirror media empire, was able to influence academia, the media, and cultural foundations to reshape a fundamentally provincial city. The Culture Broker brings to light the influence of L.A.'s powerful families and chronicles the mixed motives behind large public endeavors. Channeling more than one billion dollars into the city's arts and educational infrastructure, Franklin Murphy elevated Los Angeles to a vibrant world-class city positioned for its role in the new era of global trade and cross-cultural arts.