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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	<p>Cognitive Interviewing Methodology; Contents; Foreword; Acknowledgments; Contributors; 1 Introduction; 1.1 COGNITIVE INTERVIEWING METHODOLOGY; 2 Foundations and New Directions; 2.1 INTRODUCTION; 2.2 SOCIOLOGY AND THE INTERPRETIVIST TRADITION; 2.3 NEW DIRECTIONS: INTERPRETATION AND COGNITION; 2.4 METHODOLOGICAL IMPLICATIONS FOR COGNITIVE INTERVIEWING; 2.5 CONCLUSION; 3 Data Collection; 3.1 INTRODUCTION; 3.2 COGNITIVE INTERVIEWING STUDY SAMPLE; 3.2.1 Considerations of Sample Design; 3.3 THE COGNITIVE INTERVIEW; 3.3.1 Differing Approaches to Cognitive Interviewing</p> <p>3.3.2 Different Kinds of Data: Respondent as Evaluator versus Respondent as Story Teller</p> <p>3.4 THE ROLE OF INTERVIEWER; 3.4.1 Interviewer as Data Collector; 3.4.2 Interviewer as Researcher; 3.5 CONCLUSION; 4 Analysis; 4.1 INTRODUCTION; 4.2 ANALYSIS OF COGNITIVE INTERVIEWS: OVERVIEW; 4.3 ANALYTIC STEPS FOR COGNITIVE INTERVIEWS; 4.3.1 Step 1: Conducting the Interview; 4.3.2 Step Two: Producing Interview Summaries; 4.3.3 Step Three: Developing a Thematic Schema; 4.3.4 Step Four: Developing an Advanced Schema; 4.3.5 Step Five: Making Conclusions; 4.4 THE BENEFITS OF A COMPLETE ANALYSIS</p> <p>4.5 CONCLUSION</p> <p>5 Assessing Translated Questions via Cognitive Interviewing; 5.1 INTRODUCTION; 5.2 WHY USE COGNITIVE TESTING IN MULTILINGUAL SURVEY RESEARCH; 5.2.1 Multilingual Research Settings; 5.2.2 Instrument Production in Multilingual Settings; 5.3 TRANSLATION AND TRANSLATION ASSESSMENT PROCEDURES; 5.3.1 Team Translation Approaches; 5.3.2 Translation Assessment Procedures; 5.3.3 Pretesting as Part of Translation Assessment; 5.4 COGNITIVELY TESTING TRANSLATIONS OF SURVEY QUESTIONS; 5.4.1 Cognitive Interviewers; 5.4.2 Respondent Selection; 5.4.3 Introduction, Protocol, and Implementation</p> <p>5.4.4 Analysis</p> <p>5.5 PROBLEMS UNCOVERED BY COGNITIVE TESTING OF TRANSLATIONS; 5.5.1 Uncovering Translation Problems; 5.5.2 Uncovering Problems with the Source Question; 5.5.3 Uncovering Problems Related to Cultural Differences - Need for Adaptation; 5.6 CONCLUSION; 6 Conveying Results; 6.1 INTRODUCTION; 6.2 CONTENTS OF A COGNITIVE INTERVIEWING REPORT; 6.2.1 Introduction; 6.2.2 Summary of Findings; 6.2.3 Methods; 6.2.4 Question-by-Question Review; 6.2.5 Appendix; 6.3 CHARACTERISTICS OF A COGNITIVE INTERVIEWING REPORT; 6.3.1 Transparency; 6.3.2 Reflexivity; 6.4 CONCLUSION</p> <p>7 Case Study: Evaluation of a Sexual Identity Question</p> <p>7.1 INTRODUCTION; 7.2 BACKGROUND; 7.2.1 Intended Construct for the National Health Interview Survey Sexual Identity Question; 7.2.2 Review of Data Quality Problems; 7.2.3 Development of an Improved Sexual Identity Question; 7.3 CASE STUDY: COGNITIVE INTERVIEWING EVALUATION OF THE NATIONAL HEALTH INTERVIEW SURVEY REVISED SEXUAL IDENTITY QUESTION; 7.3.1 Recruitment and Respondent Demographics; 7.3.2 Interviewing Procedures; 7.3.3 Data Analysis; 7.4 CASE STUDY FINDINGS; 7.4.1 Summary of Question Performance; 7.4.2 Basis of Respondents Answers</p> <p>7.4.3 Cases of Response Problems</p>
Sommario/riassunto	<p>AN INTERDISCIPLINARY PERSPECTIVE TO THE EVOLUTION OF THEORY AND METHODOLOGY WITHIN COGNITIVE INTERVIEW PROCESSES</p> <p>Providing a comprehensive approach to cognitive interviewing in the field of survey methodology, Cognitive Interviewing Methodology delivers a clear guide that draws upon modern, cutting-edge research from a variety of fields. Each chapter begins by summarizing the</p>

prevailing paradigms that currently dominate the field of cognitive interviewing. Then underlying theoretical foundations are presented, which supplies readers with the necessary background to
