1. Record Nr. UNINA9910825244003321 Autore Perlmutter David D. <1962-> Titolo Blogwars / / David D. Perlmutter Oxford;; New York,: Oxford University Press, 2008 Pubbl/distr/stampa **ISBN** 0-19-029416-7 1-281-37465-2 9786611374655 0-19-971934-9 1-4356-3364-4 Edizione [1st ed.] 1 online resource (273 p.) Descrizione fisica Disciplina 320.97301/4 Soggetti Communication in politics - United States Communication - Political aspects - United States Blogs - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. 213-235) and index. Nota di contenuto Contents; Preface; 1 Beyond the Blog "Revolution"; 2 From Cybercommunity to Blogland; 3 The Ascent of Blogs; 4 Mercuries and Wisebots: External Political Roles of Bloggers; 5 "My Fellow Blogging Americans": Internal Political Roles of Bloggers; Afterpost: Continue the Conversation; Notes; Index Political blogs have grown astronomically in the last half-decade. In Sommario/riassunto just one month in 2005, for example, popular blog DailyKos received more unique visitors than the population of Iowa and New Hampshire combined. But how much political impact do bloggers really have?. In Blogwars, David D. Perlmutter examines this rapidly burgeoning phenomenon, exploring the degree to which blogs influence--or fail to influence--American political life. Challenging the hype, Perlmutter points out that blogs are not that powerful by traditional political

measures: while bloggers can offer cogent and convincin