Record Nr. UNINA9910825204703321 Autore Styhre Alexander Titolo Organizations and the bioeconomy: the management and commodification of the life sciences / / Alexander Styhre New York:,: Routledge,, 2012 Pubbl/distr/stampa **ISBN** 1-136-29967-X 1-283-64267-0 0-203-11657-7 1-136-29968-8 Edizione [1st ed.] Descrizione fisica 1 online resource (203 p.) Collana Routledge studies in management, organizations, and society;; 18 Disciplina 338.4/76606 Soggetti Biotechnology - Economic aspects Life sciences - Economic aspects Biotechnology industries Medical economics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. The concept of the bioeconomy -- Biopolitics, neoliberalism, and the Nota di contenuto calculative worldview: the economics of life -- New drug development, biotechnology and the enactment of life -- The tissue economy --Living in and managing the bioeconomy. Sommario/riassunto The advancement of the life sciences and the technosciences has enhanced the longevity of citizens in the Western world, and half of the generation born in the first decade of the new millennium is now expected to live to the age of one hundred years. In a society with such longevity and affluence, consumption of health-related goods and services such as pharmaceuticals and scanning procedures may be seen as a sustainable source of income for the industries that promote it. Though the healthcare sector has traditionally been organized in the

public sector in Europe and in the private sector