Record Nr. UNINA9910825133803321 Autore McLaughlin Thomas A. Titolo Streetsmart financial basics for nonprofit managers / / Thomas A. McLaughlin Pubbl/distr/stampa Hoboken, New Jersey:,: Wiley,, 2016 ©2016 **ISBN** 1-119-06132-6 1-119-06127-X Edizione [Fourth edition.] Descrizione fisica 1 online resource (365 p.) Wiley Nonprofit Law, Finance and Management Series Collana Disciplina 658.15 Nonprofit organizations - Finance Soggetti Nonprofit organizations - Accounting Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Preface -- Structure of nonprofit organizations -- Mission: managing your two bottom lines -- Accounting as a second language : a ninepoint program -- Assets are for boards, activities are for managers --Balance sheets: how they get that way -- Financial analysis: a few analytical tools -- Beyond the C3: alternate corporate structures --Nonprofit accounting: acknowledging the strings attached -- Cost accounting: how much does it cost? -- Auditing: choosing and using an auditor -- Cash is king -- Capital: not a four-letter word --Budgeting: taming the budget beast -- Indirect costs and other despised items -- Danger zone : cost reimbursement programs --Managing money-losing programs -- The milestones of spending on overhead costs -- Pricing: how much should it cost? -- Profit: why and how much? -- To raise more money, think cows -- Owning a building: what's in it for you? -- Insurance: the maddeningly complicated art of covering your assets -- Internal controls for external goals -- Scrutiny intensifies -- Management controls : toward accountability for performance -- Finance is oil, development is water -- When do you CFO? -- Business models and business plans -- How

to beat the next recession.