Record Nr. UNINA9910825130603321 Autore Soep Elisabeth Titolo Drop that knowledge: youth radio stories / / Elisabeth Soep and Vivian Chavez Pubbl/distr/stampa Berkeley, : University of California Press, c2010 **ISBN** 1-282-55617-7 9786612556173 0-520-94545-X Edizione [1st ed.] Descrizione fisica 1 online resource (238 p.) Altri autori (Persone) ChavezVivian 791.44/65235 Disciplina Soggetti Youth in mass media - United States Mass media and youth - United States Youth - United States - Social life and customs Youth - United States - Social conditions Radio broadcasting - United States Mass media and education - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Frontmatter -- Contents -- Illustrations -- Acknowledgments --Introduction. Unbury the Lede -- One. Converged Literacy -- Two. Collegial Pedagogy -- Three. Point of Voice -- Four. Drop That Knowledge -- Five. Alumni Lives -- Appendix. Teach Youth Radio --Notes -- Bibliography -- Index Sommario/riassunto This is the first book to take us inside Youth Radio for a fascinating, behind-the-scenes look at a unique, Peabody Award-winning organization that produces distinctive content for outlets from National Public Radio to YouTube. Young people come to Youth Radio, headquartered in Oakland, California, from under-resourced public schools and neighborhoods in order to produce media that will transform both their own lives and the world around them. Drop That Knowledge weaves their compelling personal stories into a fresh framework for understanding the relationship between media, learning, and youth culture at a moment when all three spheres are undergoing

dramatic change. The book emphasizes what is innovative and exciting

in youth culture and offers concrete strategies for engaging and collaborating with diverse groups of young people on real-world initiatives in a range of settings, online and in real life.