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Sommario/riassunto	Data Mining is the process of analyzing large amount of data in search of previously undiscovered business patterns. Data Warehousing is a relational/multidimensional database that is designed for Query and Analysis rather than Transaction Processing. This book provides a systematic introduction to the principles of Data Mining and Data Warehousing. It covers the entire range of data mining algorithms (prediction, classification, and association), data mining products and applications, stages