

1. Record Nr.	UNINA9910825010703321
Autore	Mayr Andrea <1972->
Titolo	Language and power : an introduction to institutional discourse // Andrea Mayr
Pubbl/distr/stampa	London ; ; New York, : Continuum, c2008
ISBN	1-4411-0417-8 1-282-45253-3 9786612452536 0-8264-3817-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (211 p.)
Collana	Advances in sociolinguistics
Disciplina	306.44
Soggetti	Sociolinguistics Power (Social sciences) Language policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 186-198) and index.
Nota di contenuto	Introduction : power, discourse and institutions / Andrea Mayr -- Discourses of higher education : enterprise and institutional change in the university / Andrea Mayr -- Prison discourse : enterprising managerialism in a total institution / Andrea Mayr -- News discourse I : understanding the social goings-on behind news texts / David Machin -- News discourse II : anti-racism and neo-liberalism in the British regional press / David Machin and Andrea Mayr -- Defence discourse I : the visual institutionalization of discourses in war monuments / Gill Abousnoug and David Machin -- Defence discourse II : a corpus perspective on routine and rhetoric in defence discourse / Tony Bastow -- Conclusion : researching institutional discourse / Andrea Mayr with Tony Bastow.
Sommario/riassunto	How language is used in institutions and how institutions generate language is a key concern of both sociolinguistics and social theory. This readable and comprehensive introduction to language and power in institutions combines theoretical reflection with a strong analytical focus. Covering a range of institutional discourses and settings, each chapter in Language and Power closely examines institutional discourse

practices and provides detailed steps to the critical analysis of institutional discourse both linguistic and multimodal. This book is a long overdue contribution to the analysis of
