

1. Record Nr.	UNINA9910825005403321
Autore	Kassel Kerul
Titolo	The thinking executive's guide to sustainability // Kerul Kassel
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2014
ISBN	1-78402-486-4 1-60649-420-1
Edizione	[First edition.]
Descrizione fisica	1 online resource (202 p.)
Collana	Environmental and social sustainability for business advantage collection, , 2327-3348
Disciplina	333.7
Soggetti	Sustainability Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2014 digital library.
Nota di bibliografia	Includes bibliographical references (pages 157-170) and index.
Nota di contenuto	1. Systems simplified -- 2. What is meant by sustainability and who defines it -- 3. Systems and sustainability -- 4. Commerce as a system -- 5. Why industry is crucial to sustainability -- 6. Corporate sustainability frameworks, metrics, and indices -- 7. Where to start in your business -- Notes -- References -- Index.
Sommario/riassunto	We live in an increasingly global economy in which the effects of shrunken economies, broadened communication, and widespread meteorological incidents associated with climate change are leaving virtually no one untouched. As a result, a working knowledge of concepts such as the triple bottom line and sustainability have become mandatory. Systems thinking, foundational for grasping these concepts, is based on transdisciplinary theories, deriving in part from biology, physics, economics, philosophy, computer science, engineering, geography, and other sciences. Specifically it is the study of systems, including all life-forms, climate phenomena, and even in human learning and organizational processes, that regulate themselves through feedback.