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Nota di contenuto	Cover; Title; Copyright Page; Contents; List of maps; Preface: ethnography of a city; Acknowledgements; Notes on the text; Introduction; Historical background to Shanghai; Structure of the book; 1 Opening the door, crossing the stream: representations and metaphors of reform in contemporary Shanghai; Gaige Kaifang; Opening the sluice: representations of the place of Gaige Kaifang in modern Chinese history; Opening the floodgates: changes brought about by Gaige Kaifang; Flood water, dangerous currents, murky depths, and whirlpools; Where water flows, a channel is formed (shuidao qucheng) 2 Global and intra-national cultural flows: renegotiating boundaries and identities in contemporary ShanghaiIntroduction; Shanghai: porousness and enclosure; Orientalising Shanghai: representing others, defining selves; Opening Shanghai's boundaries: identities in the reform era; Being Shanghainese; Shanghai's re-internationalisation; Concluding remarks; 3 The walls within: Shanghai inside out; The changing city environment; Uptown, downtown Shanghai; Two points: work place/home; The inner circle: home spaces; Connecting lines; Concluding remarks 4 Consuming Shanghai: hairy crabs, ghosts, and Christmas treesHistorical background to the new consumerism; From revolutionary slogans to advertising jingles: the re-emergence of

consumerism; The state as conspicuous consumer/consuming the state; Emergent contours of lifestyle consumption; Concluding remarks; 5 Share dealers, trading places and new options in contemporary Shanghai; The Shanghai share market: from coagulation to speculation; 'Share people': Shanghai punters; Widening the margins; Back to the future?; 6 Concluding impressions; Notes; Glossary of Chinese terms; Bibliography  
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**Sommario/riassunto**

In the decades following the introduction of Communist Party rule in Shanghai in 1949, the city's economy, infrastructure and links with the world all atrophied. However, the past decade has seen far-reaching economic reforms implemented to recreate Shanghai as a cosmopolitan, world financial and trade centre. This book focuses on the lives of local residents and their perceptions of their changing city, and presents an evocative series of ethnographic perspectives of the city's shifting sociological landscape in this period of transition.

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