

1. Record Nr.	UNINA9910452899203321
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Titolo	Educating for values-driven leadership : giving voice to values across the curriculum // Mary C. Gentile
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2013
ISBN	1-60649-547-X
Edizione	[First edition.]
Descrizione fisica	1 online resource (228 p.)
Collana	Principles of responsible management education (PRME) collection
Disciplina	650.0711
Soggetti	Business education Business ethics Social responsibility of business Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2013 digital library.
Nota di bibliografia	Includes bibliographical references (pages 203-212) and index.
Nota di contenuto	Part 1. Introduction to giving voice to values -- 1. Educating for values-driven leadership: giving voice to values across the curriculum / Mary C. Gentile -- Part 2. GVV across the curriculum -- 2. Giving voice to values in the economics classroom / Daniel G. Arce -- 3. Teaching change leadership for sustainable business: strategies from the "giving voice to values" curriculum / Christopher P. Adkins -- 4. Giving voice to values in accounting education / Steven M. Mintz and Roselyn E. Morris -- 5. Giving voice to values in human resource management practice and education / Charmine E. J. Hartel and Amanda Roan -- 6. Giving voice to values for the public sector: an exploratory approach / Kenneth Wiltshire and Stephen Jones -- 7. Developing negotiation skills through the giving voice to values scripting approach / Melissa Manwaring -- 8. The ethics of voicing one's values / Leigh Hafrey -- 9. Voicing values in pursuit of a social mission: the role of giving voice to values in social entrepreneurship teaching / Denise Crossan -- 10. Applying the giving voice to values framework to address leadership dilemmas: experiences in an Indian executive MBA program / Ranjini Swamy -- 11. Giving voice to values in operations management / Kathleen E. McKone-Sweet -- 12. Voicing values in marketing education: Indian perspectives / Subhasis Ray -- 13. Giving voice to

values and ethics across the curriculum at the United States Air Force Academy / Claudia J. Ferrante, Patrick E. Heflin, and David A. Levy -- Notes -- References -- Index.

Sommario/riassunto

Despite four decades of good faith effort to teach Ethics in business schools, readers of the business press are still greeted on a regular basis with headlines about egregious excess and scandal. It becomes reasonable to ask why these efforts have not been working. Business faculty in ethics courses spend a lot of time teaching theories of ethical reasoning and analyzing those big, thorny dilemmas--triggering what one professor called "ethics fatigue." Some students find such approaches intellectually engaging; others find them tedious and irrelevant. Either way, sometimes all they learn is how to frame the case to justify virtually any position, no matter how cynical or self-serving. Utilitarianism, after all, is tailor-made for a free market economy.

2. **Record Nr.**

UNINA9910824991403321

Autore

Geveci Tunc

Titolo

Advanced calculus : using differential functions of several variables, volume II / / Tunc Geveci

Pubbl/distr/stampa

New York, [New York] (222 East 46th Street, New York, NY 10017) : , : Momentum Press, , 2016

ISBN

1-60650-879-2

Descrizione fisica

1 online resource (68 pages) : illustrations

Disciplina

515

Soggetti

Calculus
Differential calculus
Libros electronicos.

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Co-published with Cognella Academic Publishing.
Includes index.

Nota di contenuto

1. The chain rule for functions of several variables -- Implicit differentiation --
2. Directional derivatives -- The chain rule and the gradient --
Functions of three or more variables --

3. Understanding local maxima and minima -- The definitions and preliminary examples -- The second derivative test for local extrema -- A plausibility argument for the second derivative test --

4. Absolute extrema -- Lagrange multipliers -- Maximizing output under budgetary constraints --

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