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Nota di contenuto	Cover -- Table of contents -- Foreword: investigating the role of intellectual capital in today's business landscape -- Open innovation models adopted in practice: an extensive study in Italy -- Towards a complementary intangibles reporting approach -- Understanding demand for innovation in the food industry -- Managing complexity: systems thinking as a catalyst of the organization performance -- Balanced score card implementation for IP rights management in a public research institution -- Knowledge management in complex environments: the UN peacekeeping -- Awards for Excellence.
Sommario/riassunto	This e-book is devoted to the analysis of the role of Intellectual Capital (IC) and its management in todays business landscape. The increasing pressure of global competition, the significant technological progress, the fast changing of customers demand have involved that business success is more and more strongly related to the companys ability to create value for all stakeholders and particularly to satisfy customers wants and needs by creating and incorporating higher value into products and services. This forces companies to improve their capability to create and deliver value, defining effective business

models, changing their way to devise and operate their strategies, executing valuable innovation processes, leading to innovations in new products, services and processes, exploiting strategic resources to get superior business performance results. In this scenario, IC represents an essential factor for best enhancing and supporting organizational performance improvement.

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