

1. Record Nr.	UNINA9910824909903321
Titolo	Case studies in crisis communication : international perspectives on hits and misses // edited by Amiso M. George, Cornelius B. Pratt
Pubbl/distr/stampa	New York ; ; London, : Routledge, c2012
ISBN	0-203-19066-1 1-136-59372-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xxix, 554 p. ) : ill
Altri autori (Persone)	GeorgeAmiso M PrattCornelius B
Disciplina	658.4/056
Soggetti	Crisis management Public relations - Management Social media Communication, International
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Formerly CIP.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part 1: Theoretical Approaches to and Socio-Cultural Perspectives in Crisis Communication Cornelius B. Pratt Part 2: The Phases of Crisis Communication Amiso M. George Part 3: Case Studies Africa Egypt Social Media Stoke a Political Revolution in Egypt Olugbenga C. Ayeni Kenya Wooing Tourists Back After A Civil Strife: The Kenyan Example Bitrus P. Gwamna Nigeria Crisis in Nigeria's Banking and Financial Industry: Government Actions Reassure Skittish, Jittery Publics Wole Adamolekun Kunle Ogedengbe and Cornelius B. Pratt South Africa Hotspot: South Durban Basin, South Africa-The ENGEN Oil Refinery Explosion Chris Skinner Asia China China's Sanlu's Infant Formula Proves Fatal Weidan Cao China & France Olympic Torch Protests in France, Reactions in China: Carrefour Learns About International Crises W. Timothy Coombs India Corporate Fraud in India: Satyam in the Spotlight Monika Vij Japan (Disaster) A Triple Disaster in One Fell Swoop: Rethinking Crisis Communication in Japan After March 11 Isaac A. Blankson, Sorin Nastasia and Min Liu Japan (Toyota) Delays, Denials, Recalls and Apologies: Fixing the Dent in Toyota's Image Amiso M. George Thailand Bringing the Government Down': Managing Thailand's

Political Crisis Cornelius B. Pratt and Ronald Lee Carr Australia Victoria  
Burning: Confronting The 2009 Catastrophic Bushfires in Australia  
Christopher Galloway and Kwamena Kwansah-Aidoo Europe England  
'Climategate': UK Climate Researchers' Emails Casts Doubt on Scientific  
Support for Global Warming Doug A. Newsom Eurozone Eurovision  
2010: A Security Breach Endangers Europe's Largest TV Show Alfonso  
Gonzalez-Herrero France An Exceptional Fraud at Societe Generale  
Thierry Libaert Germany The Love Parade In Duisburg: Lessons From A  
Tragic Blame Game Andreas Schwarz Russia Turnaround in Russia:  
Crisis Communication Campaign During the 2008 War in South Ossetia  
Alexander G. Nikolaev Middle East Iran Iran's Twitter Revolution' from a  
Publics Relations Standpoint Chiara Valentini and Dean Kruckeberg  
Lebanon Risk Perception and Change Management: Strategic Efforts to  
Restore Lebanon's Tourism Sector Ali Kanso, Joseph Ajami and Abdul  
Karim Sinno North America Mexico Rosarito Beach: Mediated Reality  
and the Rebranding of a Mexican Border City Robert Brown USA No  
Walruses in the Gulf: BP's Need for Effective Issues Management Ashli  
Quesinberry Stokes South America Chile The 2010 Chilean Mining  
Accident: The Triumph of Transparency and Calm Leadership  
Emmanuel C. Alozie Colombia 'Nothing Will be the Same; Everything  
Will be Better': Floods in Colombia's Atlantico State Jaime S. Gomez and  
Soledad Leal Tying it All Together: Social Media and Revolution Crisis  
and Kairos: Social Media Activists Exploit Timing to Support Anti-  
Government Protests Jacqueline Lambiase

---