Record Nr. Autore Titolo	UNINA9910824886703321 Zimbalist Andrew S Circling the bases : essays on the challenges and prospects of the
Pubbl/distr/stampa	sports industry / / Andrew Zimbalist Philadelphia, : Temple University Press, 2010
ISBN	1-4399-0283-6 1-4399-0284-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (235 p.)
Disciplina	338.4/77960973
Soggetti	Professional sports - Economic aspects Sports - Economic aspects Sports - Finance Sports administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Contents; Preface; 1. Introduction: Perspectives on the Sports Industry Toward the Second Decade of the Twenty-First Century; 2. Dollar Dilemmas during the Downturn: A Financial Crossroads for College Sports; 3. The BCS, Antitrust, and Public Policy; 4. Gender Equity in Intercollegiate Athletics: Economic Considerations and Possible Fixes; 5. Reflections on Salary Shares and Salary Caps; 6. Facility Finance: Measurement, Trends, and Analysis; 7. Going for Gold: The Financing and Economic Impact of the Olympic Games 8. Performance-Enhancing Drugs and Antidoping Policy in Major League Baseball: Experience, Incentives, and ChallengesNotes; Index
Sommario/riassunto	In Circling the Bases, leading sports economist Andrew Zimbalist continues his discussion and analysis of the major issues and challenges confronting the sports industry in the second decade of the 21st century. Presenting a general overview of the sports business at both the college and professional levels, this volume places concerns such as the antitrust status of sports leagues, the stalled progress of gender equity in college sports, and the control of Performance Enhancing Drugs in historical context.Zimbalist also provides a deeper understanding of how sports ha

1.