

1. Record Nr.	UNINA9910824881103321
Autore	Cooke Philip (Philip N.)
Titolo	Towards global localization : the computing and telecommunications industries in Britain and France // Philip Cooke. [et al.]
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2015
ISBN	1-317-51285-5 1-315-71839-1
Descrizione fisica	1 online resource (240 pages) : illustrations
Collana	Routledge Library Editions : Economic Geography ; ; Volume 2
Disciplina	338.470040941
Soggetti	Computer industry - Location Telecommunication equipment industry - Location Computer industry - Great Britain - Location Telecommunication equipment industry - Great Britain - Location
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1992.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Computing and communications in the UK and France : innovation, regulation and spatial dynamics : an introduction / Philip Cooke -- 2. High technology and flexibility / Olivier Weinstein -- 3. Accumulation and organization in computing and communications industries : a regulationist approach / Frank Moulaert & Erik Swyngedouw -- 4. Globalization and its management in computing and communications / Philip Cooke & Peter Wells -- 5. The regional patterns of computing and communications industries in the UK and France / Erik Swyngedouw, Martine Lemattre, Peter Wells -- 6. The computer hardware industry in the 1980s : technological change, competition and structural change / Peter Wells & Philip Cooke -- 7. The telecommunications equipment industry : the great transformation / Olivier Weinstein -- 8. Services : the bridge between computing and communications / Frank Moulaert -- 9. Global localization in computing and communications : conclusions / Philip Cooke.