Record Nr. UNINA9910824793103321 Celebrating entrepreneurial and small firm research: embracing **Titolo** qualitative research philosophies and methods // guest editors, David Higgins, Kiran Trehan and Pauric McGowan [Bradford, England]:,: Emerald,, 2015 Pubbl/distr/stampa ©2015 **ISBN** 1-78560-183-0 Descrizione fisica 1 online resource (223 p.) International Journal of Entrepreneurial Behavior & Research, , 1355-Collana 2554;; Volume 21, Number 3 Disciplina 302.3501 Soggetti Organizational sociology - Research - Methodology Entrepreneurship Qualitative research Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references at the end of each chapters. Nota di bibliografia Nota di contenuto Cover; Editorial advisory and review board; Guest editorial; A review of research methods in entrepreneurship 1985-2013; A holistic social constructionist perspective to enterprise education; Entrepreneurial social capital research: resolving the structure and agency dualism; Developing qualitative research streams relating to illegal rural enterprise; Case sensitive? A review of the literature on the use of case method in entrepreneurship research; The reflexive case study method: a practice approach to SME globalization Biographical research as a methodology for understanding entrepreneurial marketing Stick or twist? The practice of undertaking life story interviews in-the-moment; Between cognition and discourse: phenomenology and the study of entrepreneurship; How not to do it!! A salutary lesson on longitudinal and qualitative research approaches for entrepreneurship researchers; Book reviews This e-book serves as a timely point to reflect upon, critique and Sommario/riassunto debate the skills and knowledge which are required by researchers to develop meaningful, informative and trust-worthy qualitative research. The editors promote social inquiry as a means of exploring and

understanding the subjective nature of what one can term ""lived

experience" from the perspective of those who have experienced, seeking to make sense of the explanations and meanings which individuals assign to their experiences. While such a tradition has existed for many years in the social sciences, its use and adoption in