Record Nr. UNINA9910824786603321 **Titolo** The new world order: corporate agenda and parallel reality / / edited by Gordana Yovanovich Pubbl/distr/stampa Montreal, : McGill-Queen's University Press, c2003 **ISBN** 1-282-86122-0 9786612861222 0-7735-7113-2 Edizione [1st ed.] Descrizione fisica 1 online resource (231 p.) Altri autori (Persone) YovanovichGordana <1956-> Disciplina 306 Globalization - Social aspects Soggetti Globalization - Political aspects Globalization - Economic aspects International business enterprises - Social aspects International business enterprises - Political aspects World politics - 1989-Mondialisation - Aspect social Mondialisation - Aspect politique Entreprises multinationales - Aspect social Entreprises multinationales - Aspect politique Politique mondiale - 1989-Lingua di pubblicazione Inglese **Formato** Materiale a stampa

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intervention in the new world order / Gordana Yovanovich -Humanitarian intervention and the sovreignity of a state in the new world order: undermined authority and undefined rules of engagement / James Bissett -- The legal institutions of the new world order: "might

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Contributors to the book suggest an alternative discourse and value system to that of the market-led corporate global agenda, one that does not directly challenge corporate globalization but recognizes a parallel reality. Need and ingenuity are creating a culture that is clearly different from both North American pop culture and the high culture of the intellectual elites, and which can lead the world away from an "economics of death" to a more positive world. The New World Order does not, however, encourage naive optimism, as it recognizes that the lethal inversion of our value system, which is only beginning to be recognized, may not be acknowledged and counteracted in time to prevent disaster. Contributors include Meenakshi Bharat (University of New Delhi), James Bisset (former Canadian ambassador to Yugoslavia), Leigh S. Brownhill (OISE, University of Toronto), Keith Ellis (University of Toronto), María Figueredo (University of Toronto), Michael Mandel (Osgoode Hall Law School), John McMurtry (University of Guelph), J. Nef (University of Guelph), Jennifer Sumner (University of Guelph), Terisa E. Turner (University of Guelph), Edward Vargo (the Assumption University in Bangkok), and Gordana Yovanovich.