

1. Record Nr.	UNINA9910824769003321
Autore	Srivastav R. P. S
Titolo	Entrepreneurship development and production management / / Srivastav R.P.S
Pubbl/distr/stampa	Mumbai [India], : Himalaya Pub. House, 2007
ISBN	1-282-80181-3 9786612801815 1-4416-6179-4 93-5043-304-4 600-00-2827-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (221 p.)
Disciplina	658.1/1
Soggetti	Entrepreneurship Production management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	COVER; CONTENTS; Introduction and its Importance in Present Era; Entrepreneurship: A New Prospective; Business Opportunities; Business Planning Process; Managerial Economics; Business Financing and Financing Institutions; Market Environments and its Management; Problems in New Venture; Taxation Benefit and legal Considerations; Total Quality Management [TQM]; Operation Research and Management; Production Strategies; Material Management and Inventory Control; Scheduling and Project Planning by Network Analysis; Productivity; Investment Analysis and Economic Optimization; Case Study; Appendix Test QuestionsBibliography
Sommario/riassunto	Due to sudden increase in population and the industrial growth not matching with the first rate has opened a flood gate for self employment. Self employment requires the knowledge of marketing, selling techniques, production management, human resource development, personnel management, quality conciseness and trend awareness. All these give rise to design a course on ""Entrepreneurship Development and Production Management"". This course is taught at

under graduate level at Gujarat and some of the African Universities.
However, the course has put its sound footing while opting for
management d
