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Sommario/riassunto	Effective Operations and Controls for the Small Privately Held Business"" Rob Reider is the ultimate 'on-target' consultant to the small business. Whether you are just starting out or have been in a small business for years, this book is a must-read. It is concise, clear, organized and addresses the management, financial, and personnel issues that confront and often destroy small business--eighty percent of all the businesses in America.""--Tom Torgerson, CPA, President, Torgerson AssociatesManagement and Financial Consultants""Dr. Reider's emphasis on first understanding th