Record Nr. UNINA9910824745403321 Autore Smith Andrew <1975 June 25-, > Titolo Events and urban regeneration: the strategic use of events to revitalise cities / / Andrew Smith Abingdon, Oxon:,: Routledge,, 2012 Pubbl/distr/stampa **ISBN** 9780203136997 0203136993 9781136488580 1136488588 1136488596 Edizione [1st ed.] Descrizione fisica 1 online resource (xvi, 302 pages): illustrations Disciplina 307.3/416 Soggetti Urban renewal City promotion **Festivals** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and indexes. Nota di contenuto Front Cover -- Events and Urban Regeneration -- Copyright Page --Contents -- List of figures -- List of tables -- List of boxes -- List of extended case studies -- Preface -- Acknowledgements -- List of abbreviations and acronyms -- 1. An introduction to events and urban regeneration -- 2. Towards a theoretical and critical understanding of event regeneration -- 3. The evolution of event regeneration strategies -- 4. Event venues and urban regeneration -- 5. Events and the parallel physical regeneration of cities -- 6. Events and social regeneration: from social impacts to social leverage -- 7. Events and new directions for post-industrial cities8. Events and tourism development in post-industrial cities -- 9. Delivering event regeneration -- 10. Conclusions -- Study questions -- Supporting reading -- Further research on the internet -- References -- Author Index -- Subject Index. Sommario/riassunto In recent years, major sporting and cultural events such as the Olympic

Games have emerged as significant elements of public policy, particularly in efforts to achieve urban regeneration. As well as

opportunities arising from new venues, these events are viewed as a way of stimulating investment, gaining civic engagement and publicizing progress to assist the urban regeneration process more generally. However, the pursuit of regeneration involving events is a practice that is poorly understood, controversial and risky. Events and Urban Regeneration is the first book dedicate