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Entrepreneurship Education; Introduction; A Brief History of Entrepreneurship Education and Pedagogy; Moving from the Process Approach to Entrepreneurship as a Method; Teaching Entrepreneurship as a Practice; The Practice of Play; The Practice of Empathy; The Practice of Creation; The Practice of Experimentation; The Practice of Reflection Practicing Entrepreneurship Beyond the "Official Curriculum" Babson College Summer Venture Program - A Co-Curricular Activity; Goldman Sachs 10,000 Small Businesses; Babson Symposium for Entrepreneurship Educators (SEE); Conclusion; References; Chapter 4 An Ecosystem Approach to Diversity in Management Education; What Is Diversity?; The Babson Ecosystem; Diverse Populations; Faculty and Staff; Undergraduate Students; Graduate Students; Babson Diversity in Action; Undergraduate; Graduate; Community; Conclusion; References; Chapter 5 Destination: Intercultural Development; Introduction Description of Program and Participants Quantitative Findings; Qualitative Findings; Intersections of BRIC Features; Conclusion; References; Chapter 6 What's So Wrong with Student Subjects? A Brief Guide to the Ins and Outs of Using Student Subjects in Research; Introduction; Defining Educational Research; Why Student Subjects Are Criticized; Validity of Using Student Subjects; Ethics of Using Student Subjects; Respect for Persons; Beneficence; Justice; Strategies for Addressing Issues; Conclusion; References; Part 2: Cross-Disciplinary Learning and Teaching Chapter 7 Developing Entrepreneurial Leaders - Integrating Entrepreneurship Education and Organizational Behavior in the Fi...

Sommario/riassunto

In this book, written by educators for educators, scholars from a variety of academic disciplines at Babson College share their experiences in inspiring the next generation of entrepreneurs. It offers unique insights into how self and contextual awareness is created and delivered.
