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Autore	Dunne Matthew W. <1980->
Titolo	A Cold War state of mind : brainwashing and postwar American society // Matthew W. Dunne
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ISBN	1-61376-281-X
Descrizione fisica	1 online resource (300 p.)
Collana	Culture, Politics, and the Cold War
Disciplina	973.91
Soggetti	Popular culture - United States - History - 20th century Cold War - Influence Brainwashing - United States - History - 20th century Cold War - Social aspects - United States Politics and culture - United States - History - 20th century United States Civilization 1945-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	"There is no 'behind the lines' any longer." -- From brain warfare to Hsi Nao -- The many faces of the communist enemy -- Korean War POWs and a reevaluation of the national character -- Motherhood and male autonomy during the Cold War -- "A disquieting invasion of our mental domain." -- Hidden persuaders on the home front -- The limits of individuality in postwar America -- The legacy of brain warfare.

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Titolo

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Dynamics in Logistics : Proceedings of the 6th International Conference LDIC 2018, Bremen, Germany / / edited by Michael Freitag, Herbert Kotzab, Jürgen Pannek

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Descrizione fisica

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Collana

Lecture Notes in Logistics, , 2194-8925

Disciplina

658.5

Soggetti

Industrial management
Business logistics
Artificial intelligence
Industrial Management
Logistics
Artificial Intelligence

Lingua di pubblicazione

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Includes bibliographical references at the end of each chapters and index.

Sommario/riassunto

These proceedings contain research presented at the 6th International Conference on Dynamics in Logistics, held in February 2018. The integration of dynamics within the modeling, planning and control of logistic processes and networks has shown to contribute massively to the improvement of the latter. Moreover, diversification of markets and demand has increased both the complexity and the dynamic changes of problems within the area of logistics. To cope with these challenges, it must become possible to identify, describe and analyze such process changes. Moreover, logistic processes and networks must be revised to be rapidly and flexibly adaptable to continuously changing conditions. This book presents new ideas to solve such problems, offering technological, algorithmic and conceptual improvements. It primarily addresses researchers and practitioners in the field of industrial engineering and logistics.

