

1. Record Nr.	UNINA9910824682503321
Autore	Dunne Matthew W. <1980->
Titolo	A Cold War state of mind : brainwashing and postwar American society // Matthew W. Dunne
Pubbl/distr/stampa	Amherst, [Massachusetts] ; ; Boston, [Massachusetts] : , : University of Massachusetts Press, , 2013 ©2013
ISBN	1-61376-281-X
Descrizione fisica	1 online resource (300 p.)
Collana	Culture, Politics, and the Cold War
Disciplina	973.91
Soggetti	Popular culture - United States - History - 20th century Cold War - Influence Brainwashing - United States - History - 20th century Cold War - Social aspects - United States Politics and culture - United States - History - 20th century United States Civilization 1945-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	"There is no 'behind the lines' any longer." -- From brain warfare to Hsi Nao -- The many faces of the communist enemy -- Korean War POWs and a reevaluation of the national character -- Motherhood and male autonomy during the Cold War -- "A disquieting invasion of our mental domain." -- Hidden persuaders on the home front -- The limits of individuality in postwar America -- The legacy of brain warfare.