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	Nota di contenuto	Chapter 1. History of sustainability -- Chapter 2. The struggle to dene ESG -- Chapter 3. ESG landscape and importance today -- Chapter 4. But what really is ESG? The challenges of dening and implementing consistent measures -- Chapter 5. The data behind it all -- Chapter 6. Case studies of data companies that have developed solutions -- Chapter 7. How emerging technology (e.g., blockchain, IoT, AI, machine learning) can provide journeys of data to ensure trustworthy metrics and security -- Chapter 8. Components needed to build an ESG company -- Chapter 9. Company examples -- Chapter 10. The road ahead for ESG.
	Sommario/riassunto	This book is not a "how to" manual to propose yet another ESG frame-work. It focuses on the "what" and the "why" of the matter, in order toremove ambiguities, and presents the role of emerging technologies tomanage ESG data and provide better understanding through transpar-ency and accountability. It takes the perspective of a company seeking to attract ESG investments and become compliant with ESG regulatory requirements.