

1. Record Nr.	UNINA9910824544203321
Autore	Mast Jason L.
Titolo	The performative presidency : crisis and resurrection during the Clinton years // Jason L. Mast [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2013
ISBN	1-107-23650-9 1-139-85418-6 1-139-84274-9 1-139-84036-3 1-139-84510-1 1-139-20693-1 1-139-84598-5 1-283-83629-7 1-139-84155-6
Descrizione fisica	1 online resource (xi, 198 pages) : digital, PDF file(s)
Collana	Cambridge cultural social studies
Classificazione	POL040000
Disciplina	973.929092
Soggetti	Press and politics - United States - History - 20th century Mass media - Political aspects - United States - History - 20th century Mass media and public opinion - United States - History - 20th century Communication in politics - United States - History - 20th century Political culture - United States - History - 20th century Public opinion - United States - History - 20th century United States Politics and government 1993-2001
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction -- 2. Presidential leadership under the conditions of defusion -- 3. Character formation: the rise of two Bill Clintons, 1992 -- 4. The profanation of a president, 1992-1994: presidential character, the 'climate of suspicion', and the culture of scandal -- 5. The Conservative revolution as purification and its subsequent pollution: the rise and fall of Newt Gingrich, and the fall and rise of Bill Clinton -- 6. Birth of a symbolic inversion: Clinton (re)fuses with the presidential character -- 7. The second term: the Republicans' polluting

Sommario/riassunto

The Performative Presidency brings together literatures describing presidential leadership strategies, public understandings of citizenship, and news production and media technologies between the presidencies of Theodore Roosevelt and Bill Clinton, and details how the relations between these spheres have changed over time. Jason L. Mast demonstrates how interactions between leaders, publics, and media are organized in a theatrical way, and argues that mass mediated plot formation and character development play an increasing role in structuring the political arena. He shows politics as a process of ongoing performances staged by motivated political actors, mediated by critics, and interpreted by audiences, in the context of a deeply rooted, widely shared system of collective representations. The interdisciplinary framework of this book brings together a semiotic theory of culture with concepts from the burgeoning field of performance studies.