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Nota di bibliografia	Includes bibliographical references (p. 153-164) and index.
Nota di contenuto	Pop Culture Drama -- Hungry Memories -- Of Breasts and Beasts -- Tasty Utopias -- Quilting the Empty Body -- Jam, Juice, and Strange Fruits -- Tourism and Taste.
Sommario/riassunto	"Food is not only something we eat, it is something we use to define ourselves. Ingestion and incorporation are central to our connection with the world outside our bodies. Food's powerful social, economic, political and symbolic roles cannot be ignored--what we eat is a marker of power, cultural capital, class, ethnic and racial identity. Bite Me considers the ways in which popular culture reveals our relationship with food and our own bodies and how these have become an arena for political and ideological battles. Drawing on an extraordinary range of material -- films, books, comics, songs, music videos, websites, slang, performances, advertising and mass-produced objects -- Bite Me invites the reader to take a fresh look at today's products and practices to see how much food shapes our lives, perceptions and identities."-- Bloomsbury Publishing.