

1. Record Nr.	UNINA9910824460803321
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Titolo	Mergers and acquisitions security : corporate restructuring and security management // Edward Halibozek, Gerald L. Kovacich
Pubbl/distr/stampa	Amsterdam ; ; London, : Elsevier/Butterworth-Heinemann, 2005
ISBN	1-280-96440-5 9786610964406 0-08-047065-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (273 p.)
Altri autori (Persone)	KovacichGerald L
Disciplina	658.162
Soggetti	Consolidation and merger of corporations Corporations - Security measures - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Contents; Section 1; Chapter 1 - What are mergers and acquisitions?; Chapter 2 - The current global business Environment: is it merger and acquisition friendly?; Chapter 3 - The role of security and the security manager in mergers and acquisitions; Chapter 4 - Gathering information and producing competitive intelligence; Chapter 5 - Why premerger and acquisition security support?; Chapter 6 - Security's role in the due diligence assessment; Chapter 7 - Short-term postmerger security; Chapter 8 - Long-term postmerger support; Chapter 9 - Divestitures Chapter 10 - Mergers, acquisitions, and divestitures summary by checklistsIndex
Sommario/riassunto	In reaction to the continually changing business climate companies develop many business strategies to increase their competitiveness and improve profitability. Companies regularly reshape themselves continually exploring new markets and developing new products. When they can't expand into new markets or develop new products on their own, they seek alternatives. These alternatives include merging with or acquiring other companies to create a single more capable company. Companies acquire other companies for a wide variety of reasons. In some cases company survival may actually be the reason. W

