

1. Record Nr.	UNINA9910824421803321
Autore	Yamada Haru
Titolo	Different games, different rules : why Americans and Japanese misunderstand each other / / Haru Yamada ; with a foreword by Deborah Tannen
Pubbl/distr/stampa	New York ; , : Oxford University Press, , 2023
ISBN	0-19-772153-2 0-19-802552-1 1-4294-1586-X 1-280-52790-0 0-19-028255-X
Descrizione fisica	xviii, 166 p
Collana	Oxford scholarship online
Disciplina	302.2/0952 306.440952
Soggetti	Business communication - Cross-cultural studies Business communication - United States Business communication - Japan Intercultural communication - Japan Intercultural communication - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliography: p157-161. _ Includes index. Previously issued in print: 1997.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	An analysis of the problems of communication between the Japanese and American people in the twentieth century. Yamada contrasts the American directness with the subtle nuances of meaning in Japanese business and social language to show how misinterpretation can lead to difficulties in interaction between the two races.