1.	Record Nr.	UNINA9910461078003321
	Titolo	The multilingual challenge : cross-disciplinary perspectives / / edited by Ulrike Jessner, Claire Kramsch
	Pubbl/distr/stampa	Berlin, [Germany] ; ; Boston, [Massachusetts] : , : De Gruyter Mouton, , 2015 ©2015
	ISBN	1-5015-0031-7 1-61451-216-7
	Descrizione fisica	1 online resource (370 p.)
	Collana	Trends in Applied Linguistics, , 1868-6362 ; ; Volume 16
	Disciplina	404/.2083
	Soggetti	Multilingualism - Study and teaching Language arts - Correlation with content subjects Electronic books.
	Lingua di pubblicazione	Tedesco
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Front matter -- Table of contents -- Notes on the contributors -- Introduction: The multilingual challenge / Jessner, Ulrike / Kramsch, Claire -- Part I: Familial challenges -- 1. Challenges of multilingualism to the family / Wei, Li / Hua, Zhu -- 2. The promotion of multilingualism in a Catalan-speaking area. Familial challenges in the Valencian Community / Safont-Jordà, Maria Pilar -- Part II: Educational challenges -- 3. Conflict in the second language classroom: a teacher of Spanish facing the complicated dimensions of multilingualism / Heidenfeldt, William -- 4. The legitimacy gap: multilingual language teachers in an era of globalization / Kramsch, Claire / Zhang, Lihua -- 5. « Le multilinguisme en question ? » - The case of minority language education in Brittany (France) / Osterkorn, Patrick K. / Vetter, Eva -- Part III: Institutional challenges -- 6. Challenges to monolingual national literatures / Lennon, Brian -- 7. Multilingual and intercultural competence on the threshold of the Third Reich / Gramling, David -- 8. Linguistic Unheimlichkeit: the Armenian and Arab communities of Cyprus / Baider, Fabienne / Kariolemou, Marilena -- Part IV: Scientific challenges -- 9. Monolingualism and multilingualism in the construction and dissemination of scientific knowledge / Lüdi, Georges

-- 10. Le Précis du plurilinguisme et du pluriculturalisme : une recherche internationale, face aux défis d'une conception plurilingue et d'une traduction en anglais et en chinois / Zarate, Geneviève / Gohard-Radenkovic, Aline / Rong, Fu -- 11. Understanding current multilingualism: what can the butterfly tell us? / Aronin, Larissa / Jessner, Ulrike -- Part V: Professional and geopolitical challenges -- 12. Language policy and planning in international organisations / McEntee-Atalianis, Lisa -- 13. Challenges within the ecology of multilingual interactions in Aboriginal cultural tourism in Central Australia / Ellis, Elizabeth -- Afterword: Challenging multilingualism / Kramsch, Claire -- Index

2.	Record Nr.	UNINA9910824403303321
	Autore	Coetsee Johan
	Titolo	Change lessons from the CEO : real people, real change / / Johan Coetsee, Patrick C. Flood
	Pubbl/distr/stampa	San Francisco, CA : , : Jossey-Bass, , 2013
	ISBN	1-118-74177-3
		1-118-74176-5
		1-118-74181-1
	Edizione	[1st edition]
	Descrizione fisica	1 online resource (258 p.)
	Altri autori (Persone)	FloodPatrick C
	Disciplina	658.409
	Soggetti	Organizational change
		Executives
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Cover; About the Authors; Title page; Copyright page; Dedication; Contents; Preface; Acknowledgements; CHAPTER 1: Your Journey to Leading Change Authentically; Chapter at a Glance; Beginning Cases: Preparation; Chapter Introduction; What is Authentic Leadership and What is it Not?; Becoming Authentic; Understanding and making sense of the past; Being self-aware; Understanding your values; Understanding and accepting who you are; Strategies for becoming more authentic; Leading Change Authentically; Chapter Summary; References; CHAPTER 2: Change Readiness: Are You Ready for Leading

Sommario/riassunto	Real stories from real CEOs on implementing successful change initiatives in any organization Change is difficult. In large organizations with established cultures, managing change can be one of the biggest challenges for business leaders and managers. Using a wealth of real stories from real CEOs on how they managed major change initiatives-and the lessons they learned along the way-Change Lessons from a CEO gives professionals and business students powerful and effective guidance on successfully managing change initiatives in any organization. The book's uniquely flexible app