

1. Record Nr.	UNINA9910824172003321
Titolo	Bursting the big data bubble : the case for intuition-based decision making // edited by Jay Liebowitz
Pubbl/distr/stampa	Boca Raton : , : CRC Press, , [2015] ©2015
ISBN	0-429-17056-4 1-4822-2885-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (344 p.)
Collana	Auerbach Book
Classificazione	COM032000COM021000BUS042000
Disciplina	658.4/03 658.403
Soggetti	Insight Intuition Decision making Experiential learning Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Front Cover; Contents; Preface; About the Editor; Contributors; Chapter 1: Researching Intuition : A Curious Passion; Chapter 2: Feeling Our Way with Intuition; Chapter 3: Stories of Intuition-Based Decisions : Evidence for Dual Systems of Thinking; Chapter 4: Heuristic, Intuition, or Impulse : How to Tell the Difference and Why It Is Important to Decision Makers; Chapter 5: Making Effective Decisions by Integrating : Interaction of Reason and Intuition; Chapter 6: Intuition : A Decision Aid in Academe; Chapter 7: Capital Decisions in the Retail Industry Chapter 8: Intuition and Crisis LeadershipChapter 9: Intuition : The Competitive Differential for Successful Leaders; Chapter 10: Giving Voice to Intuition in Overcoming Moral Distress; Chapter 11: Actively Listening to Better Respond to Health and Development Needs; Chapter 12: Intuitive and Analytical Decision making; Chapter 13: QQQ- Delivering Success through Integration of Quantitative and Qualitative Models or "None of Us is as Smart as All of Us"; Chapter 14: Appendix Named Filipe

Chapter 15: Managing Projects as Though People Mattered : Using Soft Skills and Project Management Tools for Successful Enterprise Transformation  
Chapter 16: Harness Common Sense for Decision Making; Chapter 17: Ten Commandments of Computer Ethics : A Case Study in Intuition-Based Decision Making; Chapter 18: Don't Take it Personal : An Intuitive Approach to a Simple but Delicate Matter; Chapter 19: Let's Have a Knowledge Conference!; Chapter 20: Coping in a Big Data Environment : Analytics and Alignment with Organizational Change and Learning  
Chapter 21: Solving an Employee Turnover Issue through Offshore Outsourcing  
Chapter 22: Why I Continued When Reason and Logic Dictated Otherwise; Chapter 23: Decision Making : Intuitive, Evidence, or Hybrid Approach?; Chapter 24: Conquering the "We Don't Know What We Don't Know" Dilemma by Connecting People to Experts; Chapter 25: Intuition : How Experience and Values Helped Create a Successful Career; Chapter 26: Application of Intuition-Based Management in an Administrative Project : An Airport Industry Case (Frankfurt Airport);  
Back Cover

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Sommario/riassunto

With the onslaught of the Big Data revolution, data-based decision making and analytics are now the rage. However, many key decision makers often make complementary judgments based on intuition. This intuition is often insight-based due to their experiential learning, ephemeral factors like spirituality, and other related factors. This book focuses on this intuition-based decision making. It presents stories and vignettes from leaders and senior executives in industry, academe, government, and not-for-profits--

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