

1. Record Nr.	UNINA9910824070103321
Autore	Kline John M.
Titolo	Ethics for international business : decision making in a global political economy / / John M. Kline
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2005
ISBN	1-134-26709-6 1-280-13926-9 0-203-02324-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (286 p.)
Classificazione	85.02
Disciplina	174/.4
Soggetti	Business ethics International business enterprises - Moral and ethical aspects Globalization - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; 1 The value foundation for a global society; 2 Ethics and international business; 3 Human rights concepts and principles; 4 Political involvements by business; 5 The foreign production process; 6 Product and export controls; 7 Marketing motives and methods; 8 Culture and the human environment Introduction; 9 Nature and the physical environment; 10 Business guidance and control mechanisms; 11 Deciding ethical dilemmas; Appendix; Further reading; Index;
Sommario/riassunto	Based around a wide-ranging selection of real-life examples, this text focuses on how to make and explain "best choice" judgements in international business situations.