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Nota di contenuto	Introduction: East Asian TV dramas: identifications, sentiments and effects / Chua Beng Huat and Koichi Iwabuchi -- The growth of Korean cultural industries and the Korean wave / Doobo Shim -- Renting East Asian popular culture for local television: regional networks of cultural production / Tania Lim -- Mediating nationalism and modernity: the transnationalization of Korean dramas on Chinese (satellite) TV / Lisa Leung -- Structure of identification and distancing in watching East Asian television drama / Chua Beng Huat -- Re-imagining a cosmopolitan 'Asian Us': Korean media flows and imaginaries of Asian modern femininities / Angel Lin and Avin Tong -- Winter sonata and cultural practices of active fans in Japan: considering middle-aged women as cultural agents / Yoshitaka Mori -- Touring 'dramatic Korea': Japanese women as viewers of Hanryu dramas and tourists on Hanryu

tours / Yukie Hirata -- Popular cultural capital and cultural identity:
young Korean women's cultural appropriation of Japanese TV dramas /
Dong-Hoo Lee -- Mapping out the cultural politics of "the Korean
wave" in contemporary South Korea / Keehyeung Lee -- Rap(p)ing
Korean wave: national identity in question / Fang-chih Irene Yang --
Existing in the age of innocence: pop stars, publics, and politics in Asia
/ Eva Tsai -- When the Korean wave meets resident Koreans in Japan:
intersections of the transnational, the postcolonial and the multicultural
/ Koichi Iwabuchi.

Sommario/riassunto

This volume provides, collectively, a multi-layered analysis of the
emerging East Asian media culture, using the Korean TV drama as its
analytic vehicle.
