

1. Record Nr.	UNINA9910823997603321
Titolo	The economic psychology of everyday life // Paul Webley. [and others]
Pubbl/distr/stampa	Philadelphia, Pa. : , : Psychology Press, , 2000
ISBN	1-134-65971-7 9786612777868 1-282-77786-6 0-203-13803-1 1-134-65972-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (225 p.)
Collana	International series in social psychology
Altri autori (Persone)	WebleyPaul
Disciplina	330.019 330/.01/9
Soggetti	Economics - Psychological aspects Consumers
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Contents; Preface; Acknowledgements; An Introduction to Economic Psychology; How Can We Study the Economic Psychology of Everyday Life?; Psychology, Economics and the Economic Psychology of Everyday Life; The Early Years The Economic Problems of Childhood; Children and Commerce An Uneasy Relationship; The 'Wherewithal'; The Broader Picture; Summary and Conclusions; Becoming an Economic Adult; A First Job; A First Income; First Purchases; Discussion; Economic Behaviour in the Family; The Family as a Dynamic System; The Central Importance of Gender Future Research ProblemsNew Problems in the Future; Economic Behaviour in Maturity; Individual Differences and Economic Behaviour; Buying: The Mature Consumer; Work and Unemployment; Discussion; The Golden Years? Economic Behaviour in Retirement; The Retirement Event; The State of Retirement; Economic Activity After Retirement; Frailty; Reconstructing the Past; Economic Life After Death; Concluding Remarks; Afterword; The New Millennium and the Postmodern Consumer; The Future of Economic Psychology; References; Author Index; Subject Index

## Sommario/riassunto

From childhood through to adulthood, retirement and finally death, *The Economic Psychology of Everyday Life* uniquely explores the economic problems all individuals have to solve across the course of their lives. Webley, Burgoyne, Lea and Young begin by introducing the concept of economic behaviour and its study. They then examine the main economic issues faced at each life stage, including:\*

- \* the impact of advertising on children\*
- \* buying a first house and setting up home\*
- \* changing family roles and gender-linked inequality\*
- \* redundancy and unemployment\*
- \* coping on a

---