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Altri autori (Persone)	RotblatJoseph <1908-2005.>
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Nota di contenuto	Intro -- Contents -- Introduction -- 1. Ethical Principles and Precepts -- 2. The Evolution of Morality -- 3. Ethics and Law -- 4. Exchange and Reciprocity: Conflict in Personal Relationships -- 5. Ethics and the Physical Sciences -- 6. Ethics and Medicine -- 7. Ethics and Politics -- 8. Ethics and Business -- 9. Ethics and War -- 10. What Does All This Mean for the Future? -- APPENDIX: RELATIONS TO MORAL PHILOSOPHY -- NOTES -- REFERENCES -- INDEX.
Sommario/riassunto	Everywhere stealing, lying and killing are considered wrong. But in some contexts, in war for example, these codes can differ. Robert Hinde argues that understanding the evolutionary origins of our morality and how we bend the rules can help guide us away from global catastrophe and towards a more ethical world. - ;Everywhere people share certain moral principles - it is bad to steal, to kill, to lie. We see our morality as absolute, yet we live by rules that differ with the context: it is ok to kill the enemy in war; for a businessman to do the best for himself; for a lawyer to argue professionally for a position he would personally reject. We are constantly 'bending the rules', while considering our moral principles as absolute. Robert Hinde, the eminent Cambridge biologist and psychologist, presents a new

approach to morality based on combining an evolutionary approach with observations on how people actually behave to show that morality is more subtle than it appears. The complexity of modern societies requires the rules to be somewhat flexible according to the context - personal relationships, science, law, business, politics and war. Some bending of rules is necessary for social cohesion; but too much is destructive. Hinde argues from a humanistic standpoint for a deeper appreciation of the nature of morality, so that we may avoid global catastrophe, and strive for a more ethical, just, and peaceful world. -.
