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Nota di contenuto	Introduction / Eija Suomela-Salmi and Fred Dervin -- Discursive characteristics of AD -- As academics we are not disposed to say 'I know the world is round-- ' : marking of evidentiality in Russian and German historiographic articles / Christina Janik -- Certainty and commitment in the construction of academic knowledge in the humanities / Rebecca Beke and Adriana Bolivar -- Citation in business management research articles : a contrastive (English-Spanish) corpus-based analysis / Pilar Mur Duenas -- A cross-cultural comparison of the functions and sociolinguistic distribution of English and German tag questions and discourse markers in academic speech / Erik Schleeff -- Different voices -- Polyphony in academic discourse: a cross-cultural perspective on historical discourse / Marina Bondi -- Academic voices in the research article / Kjersti Fløttum -- Author identity in economics and linguistics abstracts / Trine Dahl -- Exploring the polyphonic dimension of academic book review articles in the discourse of linguistics / Giuliana Diani -- Notes on notes : endnotes and footnotes in Swedish historical and philosophical research articles / Merja Koskela

and Tiina Mannikko -- Cross-cultural rhetoric -- The use of contrastive strategies in a sociology research paper : a cross-cultural study / Zofia Golebiowski -- Different worlds, different audiences: a contrastive analysis of research article abstracts / Rosa Lores-Sanz -- Spoken rhetoric: how do natives and non-natives fare? / Anna Mauranen -- Argumentative strategies in conference discussions sessions / Irena Vassileva -- Construction of concepts in the academia -- Clash of the Titans : the construction of the human and social sciences by a philosopher and a sociologist / Eija Suomela-Salmi and Fred Dervin -- Semantic and discursive construction of the 'Europe of knowledge' / Olga Galatanu.

Sommario/riassunto

My aim in this article is to examine two types of discourse features, through a semantic analysis of the occurrences of the word university in the Preamble to the Magna Charta Universitatum of Bologna. I will firstly look at extra-linguistic phenomena, in particular the discursive elaboration of the identity of European society, and then focus on linguistic elements, which involve rebuilding the lexical meaning in and by discursive mechanisms. This last aspect is examined through an argumentative approach, namely the Semantics of Argumentative Potentials (SAP). The form of SAP proposed is a holistic, associative and encyclopedic approach to lexical meaning capable of explaining both the "perceived" and "modeled" representations of the world created by language and the discursive potential of words (i.e. the argumentative sequences that they authorize). This approach can also be used to explain the "stable" and evolutionary parts of meaning (stereotypes).
