

1. Record Nr.	UNINA9910823860203321
Titolo	Who's buying for pets
Pubbl/distr/stampa	Amityville, New York : , : New Strategist Press, , 2014
ISBN	1-940308-60-7
Edizione	[Eleventh edition.]
Descrizione fisica	1 online resource (62 pages) : illustrations
Collana	Who's Buying Series
Disciplina	338.1
Soggetti	Pet industry - United States Pet food industry - United States Pet supplies industry - United States Market surveys - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	About the data in who's buying for pets -- Household spending trends, 2000 to 2012 -- Household spending on pets, 2000 to 2012 -- Household spending on pets by demographic characteristic, 2012 -- Household spending on pets by product category, 2012 -- Appendix : spending by product and service ranked by amount spent, 2012.
Sommario/riassunto	The eleventh edition of Who's Buying for Pets is based on unpublished data collected by the Bureau of Labor Statistics' 2012 Consumer Expenditure Survey-you can't get these data online. It examines how much Americans spend on pets by the demographics that count: age, income, high-income households, household type, race and Hispanic origin, region of residence, and education.