1.	Record Nr.	UNINA9910823834503321
	Autore	Herbert Daniel <1974->
	Titolo	Videoland : movie culture at the American video store / / Daniel Herbert
	Pubbl/distr/stampa	Berkeley, California : , : University of California Press, , 2014 ©2014
	ISBN	0-520-27963-8 0-520-95802-0
	Descrizione fisica	1 online resource (333 p.)
	Disciplina	302.23/430973
	Soggetti	Video rental services - Social aspects - United States Video recordings industry - Social aspects - United States Motion pictures - Social aspects - United States Stores, Retail - Social aspects - United States United States Civilization 1970-
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Front matter -- Contents -- Illustrations -- Acknowledgments -- Introduction: Video Rental and the "Shopping" of Media -- 1. A Long Tale -- 2. Practical Classifications -- 3. Video Capitals -- 4. Video Rental in Small-Town America -- 5. Distributing Value -- 6. Mediating Choice: Criticism, Advice, Metadata -- Coda: The Value of the Tangible -- Notes -- Selected Bibliography -- Index
	Sommario/riassunto	Videoland offers a comprehensive view of the "tangible phase" of consumer video, when Americans largely accessed movies as material commodities at video rental stores. Video stores served as a vital locus of movie culture from the early 1980's until the early 2000's, changing the way Americans socialized around movies and collectively made movies meaningful. When films became tangible as magnetic tapes and plastic discs, movie culture flowed out from the theater and the living room, entered the public retail space, and became conflated with shopping and salesmanship. In this process, video stores served as a crucial embodiment of movie culture's historical move toward increased flexibility, adaptability, and customization. In addition to charting the

historical rise and fall of the rental industry, Herbert explores the architectural design of video stores, the social dynamics of retail encounters, the video distribution industry, the proliferation of video recommendation guides, and the often surprising persistence of the video store as an adaptable social space of consumer culture. Drawing on ethnographic fieldwork, cultural geography, and archival research, Videoland provides a wide-ranging exploration of the pivotal role video stores played in the history of motion pictures, and is a must-read for students and scholars of media history.

2.	Record Nr.	UNINA9910973238303321
	Titolo	Chinese communication studies : contexts and comparisons / / edited by Xing Lu, Wenshan Jia, and D. Ray Heisey
	Pubbl/distr/stampa	Westport, Conn. : , : Praeger, , 2002 London : , , : Bloomsbury Publishing, , 2024
	ISBN	9798400625831 9786610315161 9781280315169 1280315164 9780313011894 0313011893
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (288 p.)
	Collana	Advances in communication and culture
	Altri autori (Persone)	LuXing <1956-> JiaWenshan <1961-> HeiseyD. Ray
	Disciplina	302.2/0951
	Soggetti	Communication and culture - China
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and indexes.
	Nota di contenuto	Contents; Acknowledgments; Introduction Chinese Culture and Communication: Diverse Contexts and Comparison with the West; 1 Revolution and Us: A Cultural Rendition of Political Movements in Contemporary China; 2 Culture and Modernization: The Case of the

People's Republic of China;   3   The Problem of the Public: John Dewey's Theory of Communication and Its Influence on Modern Chinese Communication;   4   Chinese Culture and Its (Post) Modern Fate: Three Debates and One Critique;   5   Women and the Rhetorical Tradition in Premodern China: A Preliminary Sketch
6   Creating a Female Language: Symbolic Transformation Embedded in Nushu 7   Hierarchy Is Not Harmony: A View of the Traditional Chinese Family;   8   Chinese Family Consumer Socialization: A Study of Chinese Urban Adolescents' Involvement in Family Purchasing Activities;   9   Karaoke as a Form of Communication in the Public and Interpersonal Contexts of Taiwan;   10   Market and Politics: Hong Kong Press during Sovereignty Transfer;   11   Humanism and Human Rights: A Comparison between the Occidental and Oriental Traditions
12   Talking Cultures: A Comparative Analysis of Chinese and U. S. American Stories about Human Rights 13   Comparison of Chinese and American Views on World Opinion: A Rhetorical Study of Media Reports;   14   Pan Gu's Paradigm: Chinese Education's Return to Holistic Communication in Learning;   15   Chinese Rhetoric through Chinese Textbooks: Uniquely Chinese?; Author Index; Subject Index; About the Editors and Contributors

| Sommario/riassunto | Many varying factors contribute to the dynamics of Chinese communication, which both resembles and differs from its Western counterparts. In this provocative new collection of essays, an international group of scholars challenges the conventional notion of Chinese culture as static, recognizing the causes of cultural change and strategies of resistance. Examining communication contexts in mainland China, Hong Kong, and Taiwan, Chinese Communication Studies: Context and Comparisons considers the relationship between culture and communication in Chinese political, gender, family, and media contexts, providing the reader with insight both into how enduring Chinese cultural values are, and how they are being appropriated to meet political and economic goals. Moreover, comparisons and distinctions are made between Chinese and Western communication concepts and practices on the issues of human rights, world opinions, pedagogical approaches, and instruction of rhetoric. In a work sure to be of value to many disciplines, the authors trace the historical development of ideas and value systems of both cultures, rendering an understanding of similarities and differences in both communication and cultural mindsets. |