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Sommario/riassunto	Imagine how much easier creating web and mobile applications would be if you had a practical and concise, hands-on guide to visual design. Visual Usability gets into the nitty-gritty of applying visual design principles to complex application design. You'll learn how to avoid common mistakes, make informed decisions about application design, and elevate the ordinary. We'll review three key principles that affect application design - consistency, hierarchy, and personality - and illustrate how to apply tools like typography, color, and layout to digital application design. Whe