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Titolo	Paid to party : working time and emotion in direct home sales // Jamie L. Mullaney and Janet Hinson Shope
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Collana	Families in focus
Altri autori (Persone)	ShopeJanet Hinson <1961->
Disciplina	381/.14
Soggetti	Home parties (Marketing) - Social aspects Direct selling - Social aspects Women sales personnel Women - Employment - Social aspects Flexible work arrangements Work and family
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Creating a feel-good business: negotiating the work-family pieces -- From temporal acrobats to architects: flexibility gets a much needed makeover -- Out with the old, in with the new: changing how women feel about work -- The girls' night out: social time and obligation -- Let the games begin: the importance of playing along -- Just not buying it: fielding resistance to DHS.
Sommario/riassunto	On any given night in living rooms across America, women gather for a fun girls' night out to eat, drink, and purchase the latest products. Offering a new approach to a flexible work model, Direct Home Sales companies tell women they can, in fact, have it all and not feel guilty. In DHS, work time is not measured by the hands of the clock, but by the emotional fulfillment and fun it brings. Drawing from numerous interviews with consultants and observations at company-sponsored events, Paid to Party takes a closer look at how Direct Home Sales promises to change the way we think and feel about the struggles of balancing work and family.

