Record Nr. UNINA9910823784003321 Autore Araiza Lauren Titolo To march for others: the black freedom struggle and the United Farm Workers / / Lauren Araiza Philadelphia:,: University of Pennsylvania Press,, [2014] Pubbl/distr/stampa ©2014 **ISBN** 0-8122-2403-5 0-8122-0883-8 Edizione [First edition.] Descrizione fisica 1 online resource (235 p.) Collana Politics and Culture in Modern America Politics and culture in modern America Disciplina 323.1196/0730904 African Americans - Civil rights - History - 20th century Soggetti African Americans - Relations with Mexican Americans - History - 20th century Civil rights movements - United States - History - 20th century Mexican American agricultural laborers - Civil rights - History - 20th century United States Ethnic relations History 20th century United States Race relations History 20th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front matter -- CONTENTS -- ABBREVIATIONS -- Introduction --CHAPTER 1. This Is How a Movement Begins -- CHAPTER 2. To Wage Our Own War of Liberation -- CHAPTER 3. Consumers Who Understand Hunger and Joblessness -- CHAPTER 4. More Mutual Respect Than Ever in Our History -- CHAPTER 5. A Natural Alliance of Poor People --Conclusion -- NOTES -- Bibliography -- Index -- Acknowledgments Sommario/riassunto In 1966, members of the Student Nonviolent Coordinating Committee. an African American civil rights group with Southern roots, joined Cesar Chavez and the United Farm Workers union on its 250-mile march from Delano to Sacramento, California, to protest the exploitation of agricultural workers. SNCC was not the only black organization to support the UFW: later on, the NAACP, the National Urban League, the

Southern Christian Leadership Conference, and the Black Panther Party

backed UFW strikes and boycotts against California agribusiness throughout the late 1960's and early 1970's. To March for Others explores the reasons why black activists, who were committed to their own fight for equality during this period, crossed racial, socioeconomic, geographic, and ideological divides to align themselves with a union of predominantly Mexican American farm workers in rural California. Lauren Araiza considers the history, ideology, and political engagement of these five civil rights organizations, representing a broad spectrum of African American activism, and compares their attitudes and approaches to multiracial coalitions. Through their various relationships with the UFW, Araiza examines the dynamics of race, class, labor, and politics in twentieth-century freedom movements. The lessons in this eloquent and provocative study apply to a broader understanding of political and ethnic coalition building in the contemporary United States.