

1. Record Nr.	UNINA9910823754303321
Titolo	Critical perspectives on international business . Volume 3, Number 4 The Internet and its paradoxical nature in international business
Pubbl/distr/stampa	[Bradford, England], : Emerald, 2007
ISBN	1-281-14346-4 9786611143466 1-84663-703-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (97 p.)
Collana	Critical Perspectives on International Business - Volume 3, Issue 4
Disciplina	338.8/897304
Soggetti	Globalization Industrial management International business enterprises - Social aspects International trade
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; CONTENTS; Editorial advisory board; Guest editorial; Ignorant and impatient internationalization?; The ambiguous relationship of ICT and organizational performance: a literature review; ICT and MNE reorganisation: the paradox of control; Unravelling the paradoxes of the (new) digital economy: myths and realities; Paradoxical effects of the Internet from a consumer perspective
Sommario/riassunto	The guest editors of this e-book feel that role of the internet is often unjustly exaggerated in relation to international business theory and application. For them the internet has a paradoxical nature, which is explored in the articles that comprise the issue. The aim of the e-book was to bring together research that provides a basis for understanding novel international business phenomena, facilitated by the emergence the internet. The papers which are included cover areas of firm internationalization, Information Communication and Technology (ICT) facilitated relationships between small an