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Titolo	Staffing to support business strategy // Jean M. Phillips and Stanley M. Gully
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ISBN	1-58644-302-X
Descrizione fisica	1 online resource (81 p.)
Collana	Staffing strategically series
Altri autori (Persone)	GullyStanley Morris
Disciplina	658.3/01 658.301
Soggetti	Employee selection Personnel management Strategic planning
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 59-62) and index.
Nota di contenuto	Resource-based view of the firm -- Business strategy -- Talent philosophy -- Deriving staffing strategy -- Strategic staffing decisions -- Competitive talent advantage -- Goals of strategic staffing.
Sommario/riassunto	Exploring the relationship between strategy, advantage, and staffing, this guide shows that a firm's talent philosophy and business creed determine its employment needs and explains that a company's choice and execution of hires directly relates to its overall business sense and competitive edge. Examining nine strategic staffing decisions all firms must make, this essential reference illustrates the importance of people in the quality of a company's technology and products.