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| Autore | Blumberg Paul |
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| Descrizione fisica | 1 online resource (271 p.) |
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| Nota di contenuto | Contents; Introduction: The Paradox of Capitalism; 1 A Bit of Bolshevik Sociology: Workers Write About Their Jobs; 2 Selling It: The Seamy Side of the Marketplace; 3 Ignorance: Dumb Customers and Distracted Customers; 4 Ignorance in the ""Knowledge"" Society: The Technically Uninformed Customer; 5 Helpless Customers and Potemkin Villages; 6 Scarcity; 7 Perishability; 8 Filth; 9 Petty Bourgeois Tricks; 10 Honest Business: Neighborhoods and Saints; 11 Morality and the Marketplace; Appendix: Business Ethics and Research Ethics; Notes; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R ST; U; V; W; Y |
| Sommario/riassunto | Reveals the extent to which fraud is practiced on the American consumer, and offers an analysis of its causes and social consequences. This work examines 600 accounts by workers in such businesses as restaurants, gas stations, and drug stores of the fraudulent practices of their employers. |