1. Record Nr. UNINA9910823656503321 Autore Bateman John A Titolo Multimodal film analysis: how films mean / / John A. Bateman and Karl-Heinrich Schmidt Pubbl/distr/stampa New York, : Routledge, 2012 New York:,: Routledge,, 2012 **ISBN** 1-136-46754-8 1-136-46755-6 0-203-12822-2 Edizione [1st ed.] Descrizione fisica 1 online resource (339 p.) Routledge studies in multimodality;;5 Collana SchmidtKarl-Heinrich Altri autori (Persone) Disciplina 791.4301 Soggetti Motion pictures - Philosophy Motion pictures - Semiotics Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Multimodal Film Analysis: How Films Mean; Copyright; Contents; 1 Analysing film; 1.1 Distinguishing the filmic contribution to meaning; 1.2 Examples of filmic 'textual organisation'; 1.3 Redrawing boundaries: 1.4 Organisation of the book: 2 Semiotics and documents: 2.1 Semiotics and its relations to film; 2.2 The nature of discourse semantics; 2.3 The film as cinematographic document; 2.4 A combined view: filmic documents for filmic discourse; 2.5 Summary and Conclusions; 3 Constructing the semiotic mode of film; 3.1 Semiotic multimodality; 3.2 The internal organisation of semiotic strata 3.3 Composing and combining semiotic modes 3.4 Materiality and 'epistemological commitment'; 3.5 Summary and Conclusions; 4 Christian Metz and the grande syntagmatique of the image track; 4.1 The original model: 4.2 Two examples of analysis with the grande syntagmatique; 4.3 Revisions and rebuttals; 4.4 Summary and Conclusions; 5 Foundations for analysis: filmic units; 5.1 The basic

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Sommario/riassunto

This book presents a new basis for the empirical analysis of film. Starting from an established body of work in film theory, the authors show how a close incorporation of the current state of the art in multimodal theory-including accounts of the syntagmatic and paradigmatic axes of organisation, discourse semantics and advanced 'layout structure'-builds a methodology by which concrete details of film sequences drive mechanisms for constructing filmic discourse structures. The book introduces the necessary background, the open questions raised, and the method by which analysis can proceed s