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Nota di contenuto	Global News Production -- Chapter One -- 'Global' news -- Introduction -- Global processes of homogenisation -- Processes of differentiation -- Universal and particular elements in international news communication -- News 'Domestication' -- International News Flow -- International news agencies -- 'Global' images, transnational formats and local meaning -- News in society -- Audiences and 'global consciousness' -- Political actors in news -- News personalities -- International news producers as mediators of complex information -- Framing international news information -- News broadcasting trends in Denmark and Japan -- News in Japan -- Conclusion -- Chapter overview -- Part I -- Chapter Two -- Trends in Western and Japanese News Production -- 'Classic' and 'second wave' studies in news production -- Bureaucratic routines or cultural practices? -- Professional objectivity or new(s) epistemologies? -- Hierarchy of access or cultural symbolism? -- The forgotten audience or the imagined audience? -- Public knowledge or popular culture? -- Homogenisation or differentiation? -- Selection or construction? -- The Strategic Dilemmas in Public Service and Commercial Broadcasting -- Chapter Three -- Making sense of international news -- Priming and framing in news communication -- An interdisciplinary approach -- Related research -- Framing in a cognitive perspective -- Cultural imprints on information processing -- Textual framing -- Social framing -- Frames and multiple realities -- Frames in interaction -- Emerging strategies -- Priming and timing -- Frames in emotions and

senses -- A critical note on schema theory -- Contextual framing -- Text in context -- The 'domestication' model -- Conclusion -- Part II -- Chapter Four -- Global news output in Denmark and Japan -- Introduction -- Framing international events -- The UN Conference on Women in Beijing. Frames in news communication -- Formats -- A Sense of Immediacy -- Visual images -- Visual cutting and coherence -- Graphics and subtitles -- The framing of UN discourses in Denmark and Japan -- 'We' and 'other(s)' -- Myths and cultural stereotypes -- Language import through news -- Frames for interaction -- Broadcast professionals -- Conclusion -- Chapter five -- The National Media in a global perspective -- Political and legal influences on strategic management -- The political character of the broadcast media -- The political power of television news personalities -- The national broadcasters -- NHK -- TV Asahi -- TBS -- FUJI TV -- NTV -- From public service to market strategies -- 'News' and 'views' in perspective -- Global influence - extra-media factors -- The Japanese language as a 'domestication' tool -- International news agencies -- International focus - return to Asia -- International news frames since the end of the Cold War -- Technological advance and journalistic challenges -- Reporter career patterns -- Headhunting -- Conclusion -- Chapter six -- Public service and commercial organisational factors -- Introduction -- Frame 'ba' -- Method -- I. NHK -- International news room practices -- Individual influence -- NHK style visuals -- Traditional, conventional and reliable -- The incorporated audience 'mechanism' -- A summary of NHK's organisational characteristics -- II. TV Asahi -- Decision-making -- News room practices -- Easy to understand, people oriented, anti-establishment -- Live, spontaneous broadcast by individuals -- Sponsor considerations -- International news values -- Feature stories -- Communication between Tokyo and overseas staff -- Familiarising information through the use of cultural clichés -- Skilful 'domesticators' -- A summary of TV Asahi's organisational characteristics -- Conclusion -- Chapter Seven. Professional Strategies -- Introduction -- I. NHK -- Planning the UN Conference on Women -- A political perspective in mind -- 'Global' media discourse -- Where and what is news? -- Considerations about audience impact -- The complexity of political events -- Expert knowledge and personal strategies -- Strategies of objectivity and facticity -- A summary of NHK professional strategies -- II. TV Asahi -- Planning -- Strategy on location -- 'Anti-feminist' strategies -- 'Comfort women' -- 'Womanism' -- Elite actors and professional news criteria -- Framing the atmosphere on location (ba) -- A summary of TV Asahi professional strategies -- Conclusion -- Chapter Eight -- The culturally integrative character of national newsproduction -- Introduction -- The communication of complex international information -- Framing and priming -- International news frames -- Linguistic embeddedness -- Visual embeddedness -- Conclusion -- Appendix 1: Local appropriation of 3 'global' news -- Appendix 2: Global news visuals -- Appendix 3: Information-processing model for schema theory. -- Appendix 4: Fieldwork description -- The set up -- Newsroom Access -- Appendix 5: Interview guide -- Appendix 6: Interview list. -- Appendix 7: Global news visuals -- Appendix 8: Competing new channels -- References.
