

1. Record Nr.	UNINA9910823612403321
Autore	Walters D. Eric <1951-, >
Titolo	Scientists must speak : bringing presentations to life // D. Eric Walters, Gale Climenson Walters
Pubbl/distr/stampa	London ; ; New York : , : Taylor & Francis, , 2002
ISBN	0-429-21890-7 1-280-14021-6 9786610140213 0-203-21977-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (145 p.)
Collana	Routledge Study Guides
Altri autori (Persone)	WaltersGale Climenson <1954->
Disciplina	501.4
Soggetti	Communication in science Oral communication Public speaking
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Preface; Introduction; Part I Preparation; Part II Delivery; Part III Special situations; Concluding remarks; The speaker's bookshelf; Index
Sommario/riassunto	The coaching provided in this engaging text, based on many years teaching good presentation technique, will help scientists make the best of their presentations and remove some of the fear that makes them a daunting prospect.