

1. Record Nr.	UNINA9910823609003321
Titolo	Thinker, faker, spinner, spy [[electronic resource]] : corporate PR and the assault on democracy // edited by William Dinan and David Miller
Pubbl/distr/stampa	London ; ; Ann Arbor, Mich., : Pluto Press, 2007
ISBN	1-78371-169-8 9786612005961 1-84964-295-8 1-282-00596-0
Edizione	[1st ed.]
Descrizione fisica	viii, 324 p
Altri autori (Persone)	DinanWilliam MillerDavid <1964->
Disciplina	629.285
Soggetti	Corporations - Public relations - Political aspects Corporations - Political activity Corporate power Business intelligence Business and politics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Pt. 1. Global corporate power and corporate spin -- pt. 2. How corporations use spin to undermine democracy -- pt. 3. The subterranean world of the power brokers -- pt. 4. Fighting back : campaigning against the spin and rolling back corporate power.
Sommario/riassunto	Leading writers expose the scandalous world of corporate spin and its impact on media freedom, democracy and the health of our planet.