Record Nr. UNINA9910823607903321 **Titolo** Qualitative methods in management research [[electronic resource] /] / quest editors: Catherine Cassell, Anna Buehring, Gillian Symon and Phil **Johnson** Bradford, England, : Emerald Group Publishing, c2006 Pubbl/distr/stampa **ISBN** 1-280-50692-X 9786610506927 1-84544-931-2 Edizione [1st ed.] Descrizione fisica 1 online resource (148 pages) Collana Management decision; ; v. 44, no. 2 Altri autori (Persone) BuehringAnna CassellCatherine **JohnsonPhil** SymonGillian Disciplina 658.4/013 Soggetti Personnel management Total quality management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Qualitative methods in management research: an introduction to the themed issue; Qualitative research in management: addressing complexity, context and persona; More than a numbers game: qualitative research in accounting; A biographical approach to researching entrepreneurship in the smaller firm; Using qualitative research synthesis to build an actionable knowledge base; The role of communication and management support in a lean manufacturing implementation; Talking about change; Intransivities of managerial decisions: a grounded theory case Meaning and context of participation in five European countries; The role and status of qualitative methods in management research: an empirical account Sommario/riassunto This e-book focuses on the uses of qualitative methods in management research. Within this introduction we raise some issues about what is meant by qualitative research, outline our aims in producing the ebook, and introduce the articles within it.