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Titolo	Read all about it! : a history of the British newspaper // Kevin Williams
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Descrizione fisica	1 online resource (317 p.)
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Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 279-288) and index.
Nota di contenuto	Figures -- Preface -- History of the newspaper in Britain: Key moments -- Introduction: News, newspapers and society -- 1. Spreading the word: The pre-history of the British newspaper, 1486-1660 -- 2. Newspapers for the few: Politics, the press and partisanship, 1660-1789 -- 3. Knowledge and power: The Radical press, 1789-1850 -- 4. Transition to democracy: The press as 'the fourth estate', 1850-90 -- 5. The northcliffe revolution: The rise of the commercial newspaper, 1890-1922 -- 6. Newspaper wars: The press in the inter-war years, 1922-39 -- 7. War, social change and reconstruction: Newspapers at war and peace, 1939-678 -- 8. The land of the rising sun: The emergence of the tabloid newspaper, 1967-89 -- 9. The long goodbye: The newspaper and technological change, 1989 to the present -- Further reading -- Notes -- Bibliography -- Index.
Sommario/riassunto	This Text-book traces the evolution of the newspaper, documenting its changing form, style and content as well as identifying the different roles ascribed to it by audiences, government and other social institutions. Starting with the early 17th century, when the first prototype newspapers emerged, through Dr Johnson, the growth of the radical press in the early 19th century, the Lord Northcliffe revolution

in the early 20th century, the newspapers wars of the 1930s and the  
rise of the tabloid in the 1970s, right up to Rupert Murdoch and the on

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